

# 10 REASONS TO CHOOSE



- 1 Each individual SNO-PLOW™ granule is now coated with "LIQUI-FIRE™" melting enhancer. Unlike many salt and pepper ice melters, (one granule of this and one granule of that), each granule of SNO-PLOW™ works individually for maximum performance.
- 2 "LIQUI-FIRE™" is very safe. It is less toxic than baking soda. SNO-PLOW™ snow and ice melter contains no dangerous chemicals. It can be handled safely with bare hands. 100% non-toxic to children and pets.
- 3 SNO-PLOW™'s green colored granules reduce the possibility of over-application, the major cause of tracking problems. SNO-PLOW™ with "LIQUI-FIRE™" is safe on carpets and floors. Leaves no oily residue.
- 4 "SNO-PLOW™" will not harm trees, shrubs, lawns or other vegetation when used as directed.
- 5 SNO-PLOW™ is safe for concrete when used according to the manufacturers recommendations. When used on concrete do not use in excess of specifications listed by the manufacturer.
- 6 Unlike many other ice melters, "LIQUI-FIRE™" contains an anti-corrosion chemical to help fight corrosion to exposed metal.
- 7 "LIQUI-FIRE™" effectively lowers the working temperature range of SNO-PLOW™ allowing it to work up to 3 times faster than ordinary ice melters. The "LIQUI-FIRE™" in SNO-PLOW™ has a maximum freezing point of -27°F (-32°C).
- 8 "SNO-PLOW™" with "LIQUI-FIRE™" is available in five convenient sizes and packages, ranging from 25# to 100# containers.
- 9 "SNO-PLOW™" is very economical to use. If used according to label directions you will use less product per sq. ft. than most other ice melters on the market.
- 10 Compared to many other ice melters, "LIQUI-FIRE™" maintains the free flowing nature of SNO-PLOW™ for easier application and unlimited shelf life. SNO-PLOW™ is less likely to attract moisture and to cake.

***Starts working on contact***



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